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U.S. Department of Agriculture

Flower Guide

KILGORE'S

For Florida



Marigolds—Crown of Gold



Zinnias—Sunburst Mixture

KILGORE'S
BRED-RITE
SEEDS
TRADE-MARK



Snapdragons—Rust Resistant Giant Mixture

In Florida, unlike many other parts of the United States, flowers can be grown every month in the year, since the climate and soils are favorable to the production of the finest flower gardens. Not only does a flower garden enhance the appearance and attractiveness of a home, it also makes it a much more inviting place to live. The home garden should not only produce an abundance of good, wholesome, fresh vegetables for the table, but should also provide a profusion of flowers to adorn it. In Florida, a well-kept flower garden can be had with little effort and expense.

Make a flower garden this season. It will be a source of enjoyment to you, your family, and to the community in which you live.

SUGGESTIONS FOR MAKING A FLORIDA FLOWER GARDEN

A proper soil condition is absolutely necessary for a good flower garden. The soil must be put in the proper condition or the flower garden will never be satisfactory. It is much easier to make the condition of the soil right at the beginning than to attempt to do the improving as you go along.

In many places, the size of the garden is limited and the soil often very poor. The procedure of improving and preparing the flower garden soil is really quite simple, whether the soil is hard clay or light sand. Well rotted manure and leaf mold or black muck or hammock soil are ideal materials to work into the flower garden soil. If you cannot get well rotted manure and leaf mold or muck or hammock soil, the easiest and cheapest way is to spade under a thick layer, two or three inches deep, of horticultural grade peat moss. This material is clean and easy to handle, and a wonderfully effective material for breaking up hard soil and making it mellow, or for adding humus to sandy soil, making it more retentive of moisture and fertilizer materials. After the first layer of peat moss has been spaded into the ground, again cover the surface with an inch or two of peat moss, or better, Wizard Brand Sheep Manure, and a liberal application of good garden fertilizer such as Vigoro 5-10-5 mixture, applying it at the rate of about 4 to 6 pounds per 100 square feet. If these materials are raked into the surface soil 7 to 10 days before sowing seed or setting plants, you have the foundation for an excellent flower garden.

Florida flower growers frequently experience difficulty in getting a good stand of robust seedlings, and as these are the basis of a beautiful garden, every effort should be made to secure good planting stock.

There are two general methods of sowing flower seeds, the first method is to sow the seeds in the open in shaded shallow furrows in the garden, where the plants are to bloom. Burlap, palm leaves or Spanish moss may be used for shading, and will also protect seeds from being washed out, covered too deep or packed by heavy rains.

The other and preferred method of starting most flower seedlings in Florida is to sow the seeds in flats or shallow boxes, or in muslin or burlap covered seedbeds, where the environment may be more easily and better controlled, than when sown in the open. The flats must have adequate drainage provided by holes in the bottom to allow the free passage of water.

If flats are used, use a mixture of rotted manure or peat moss and fertile sandy loam garden soil, free of root-knot nematodes, and fill the flat to within a half inch of the top. Firm the soil with a block of wood, and soak with a fine spray. After the water has drained away, sprinkle

small seeds thinly over the moist surface, or plant large seeds in rows. Large seeds may be covered by sand; fine seeds planted broadcast, such as Snapdragon, Pansy and Petunia, should be pressed into the soil with a block. Cover the seeds with newspaper, or better, with burlap, and apply water to the flat or seedbed daily, toward evening, until germination starts, never allowing the seeds to dry out. The cover must be removed immediately after the seeds sprout so that the tiny plants will not be weak, spindly or leggy.

After germination, apply a damp-off disease control, such as Semesan, following directions on the package. The damp-off control should be used at the first sign of the disease, which causes young seedlings to rot off at the base of the stem. Give as much light as possible and water daily with a fine spray, never allowing seedbed soil to dry out.

Thin the seedlings as they begin to crowd. When the flower plants have four leaves and are 4 to 6 inches high, they should be set in their permanent locations in moist soil in the garden on a cloudy afternoon or toward evening, and water the plants thoroughly immediately after setting. They should be shaded during the next few days until they become established. Frequent heavy watering toward evening, and bi-monthly applications of a good fertilizer will contribute in a large measure to the success of a flower garden. Frequent shallow cultivation to keep down weeds, and to loosen the surface soil is a very beneficial operation.

After the flower plants are established in the garden, a light mulch of peat moss, oak leaves or partially rotted grass clippings over the entire soil around the plants will preserve moisture, keep the roots cool, and discourage weed growth.

A good complete fertilizer mixture such as Wizard Brand Sheep Manure or Vigoro 5-10-5 formula, applied lightly every two weeks will make thrifty plants which produce an abundant supply of large attractive flowers throughout the season. It is a good plan to apply the above indicated materials alternately, using different materials for successive applications.

When flowers are cut, they should be stored in deep, cool water for several hours before arranging. Never leave cut flowers in sunlight or in a draft.

When an annual plant forms seeds, it has completed its life cycle and begins a rapid decline. To assure a maximum number of blossoms, all annual flower plants must have the faded blossoms or seed vessels removed each day, thus keeping up the production of flowers and postponing the decline of the plant as long as possible.

FLORIDA'S FLOWER GARDEN HEADQUARTERS

THE KILGORE SEED COMPANY

General Offices and Mail Order Department,
PLANT CITY, FLORIDA

KILGORE'S FLOWER SEEDS FOR FLORIDA



Grow Flowers
to Make Your Home a
More Inviting and
Pleasant Place
to Live

We recommend the following kinds and varieties of flowers for Florida as the result of many years of experimental work and testing under Florida conditions. If larger amounts than indicated are desired, write us, giving quantity wanted and we will quote special prices.

This list indicates when to plant in Florida, and the approximate length of time from seed-sowing to bloom. The planting time suggested is for central and south Florida. In north Florida, many kinds will not withstand the winter cold, and this fact should be taken into consideration with reference to time of planting.

All priced at 10c per packet.

All prices quoted are postpaid

AGERATUM or FLOSS FLOWER. September through March. 2 1/2 months.
Purple Perfection. 1/2oz. 50c; 1/4oz. 75c; 1/2oz. \$1.35; oz. \$2.50; 1/4lb. \$7.50.
Dwarf Blue Cap Improved. 1/2oz. 65c; 1/4oz. \$1.10; 1/2oz. \$2.00; oz. \$3.75.

AFRICAN DAISY (*Arctotis grandis*). September through January. 3 to 4 months.
1/4oz. 35c; 1/2oz. 60c; oz. \$1.00; 1/4lb. \$3.00.

ALYSSUM. September through January. 1 1/2 months.
Little Gem (White). 1/2oz. 50c; oz. 75c; 1/4lb. \$2.25.
Violet Queen Improved. 1/2oz. 35c; 1/4oz. 60c; oz. \$1.00; 1/4lb. \$3.00.

ASTER. September through April. 3 to 4 months.
Imperial Mixture. 1/2oz. 75c; oz. \$1.25; 1/4lb. \$3.75.
Crego, Assorted Colors. 1/2oz. 35c; 1/4oz. 60c; oz. \$1.00; 1/4lb. \$3.00.

BABY'S BREATH. White. September through January. 2 to 2 1/2 months.
1/2oz. 30c; oz. 50c; 1/4lb. \$1.50.

BALSAM. Double, Selected Mixture. September through March. 1 1/2 months.
1/4oz. 35c; 1/2oz. 60c; oz. \$1.00; 1/4lb. \$3.00.

BEAN, SCARLET RUNNER. February through May. 1 1/2 months.
1/4lb. 25c; lb. 75c.

BLUE LACE FLOWER, Heavenly Blue. September through January. 2 to 3 months.
1/4oz. 35c; 1/2oz. 60c; oz. \$1.00; 1/4lb. \$3.00.

BACHELOR'S BUTTON. September through January. 3 months.
Sky Blue. Dainty Mixture. Either, 1/2oz. 35c; oz. 60c; 1/4lb. \$2.00.

CALENDULA. September through January. 3 to 3 1/2 months.
Campfire Improved. 1/4oz. 35c; 1/2oz. 60c; oz. \$1.00; 1/4lb. \$3.00.
Lemon Queen. 1/2oz. 35c; oz. 60c; 1/4lb. \$2.00.
Excellent Mixture. 1/2oz. 35c; oz. 60c; 1/4lb. \$2.00.

CALLIOPSIS, Choice Mixture. September through February. 4 months.
1/2oz. 35c; oz. 60c; 1/4lb. \$2.00.

CANDYTUFT. September through February. 2 to 3 months.
White Hyacinth-flowered. 1/4oz. 35c; 1/2oz. 60c; oz. \$1.00; 1/4lb. \$3.00.
Border Group. 1/2oz. 30c; oz. 50c; 1/4lb. \$1.50.

CARNATION, Charm Mixture. September through December. 3 to 4 months.
1/2oz. 60c; 1/4oz. \$1.00; 1/2oz. \$1.75; oz. \$3.25.

COSMOS. March through May. 2 1/2 to 3 months.
Orange Flare. 1/2oz. 35c; oz. 60c; 1/4lb. \$2.00.
Choice Mixture. 1/2oz. 50c; 1/4oz. 75c; 1/2oz. \$1.35; oz. \$2.50.

CYNOGLOSSUM or CHINESE FORGET-ME-NOT, Sky Blue. September through March. 2 to 3 months.
Oz. 35c; 1/4lb. \$1.25.

DAHLIA, Unwin's Bedding Mixture. March through April. 3 months.
1/2oz. 60c; 1/4oz. \$1.00; 1/2oz. \$1.75; oz. \$3.25; 1/4lb. \$9.75.

DAISY, SHASTA, Single and Semi-Double Giants. September through January. 4 months.
1/16 oz. \$1.10; 1/8oz. \$2.00; 1/4oz. \$3.50.

DIANTHUS. September through March. 2 1/2 to 3 months.
Sweet Wivelsfield. 1/4oz. 35c; 1/2oz. 60c; oz. \$1.00; 1/4lb. \$3.00.
Medal Mixture. 1/4oz. 35c; 1/2oz. 60c; oz. \$1.00; 1/4lb. \$3.00.

GAILLARDIA or BLANKET FLOWER, Lorenziana. Any month. 4 to 5 months.
1/2oz. 50c; 1/4oz. 75c; 1/2oz. \$1.00; oz. \$1.75.

GLOBE AMARANTH, Assorted Colors. February through July. 3 months.
1/2oz. 35c; oz. 60c; 1/4lb. \$2.00.

GOURDS (Ornamental), Small Varieties Mixed. February through May. 4 months to fruit.
Oz. 35c; 1/4lb. \$1.25.

HELIANTHUS or ORNAMENTAL SUNFLOWER, Sunshine Mixture. February through August. 1 1/2 to 2 months.
1/2oz. 35c; oz. 60c; 1/4lb. \$2.00.

HELICHRYSUM or STRAWFLOWER, Many Colors. September through March. 2 to 2 1/2 months.
1/2oz. 75c; oz. \$1.25; 1/4lb. \$3.75.

HOLLYHOCK, Indian Spring (Annual), Semi-double—Rose & Pink Shades. August through January. 5 to 6 months.
1/4oz. 50c; 1/2oz. 75c; oz. \$1.25; 1/4lb. \$3.75.

LARKSPUR. November through January. 2 1/2 to 3 months.
Stock-flowered Mixture. 1/2oz. 35c; oz. 60c; 1/4lb. \$2.00.
Giant Imperial Mixture. 1/4oz. 30c; 1/2oz. 50c; oz. 75c; 1/4lb. \$2.25.

LUPIN, Assorted Colors. September through December. 2 to 2 1/2 months.
1/4oz. 30c; 1/2oz. 50c; oz. 75c; 1/4lb. \$2.25.

MARIGOLD. February through May, again in September. 1 1/2 to 2 months.
Gigantea Sunset Giants Mixture. 1/4oz. 35c; 1/2oz. 60c; oz. \$1.00; 1/4lb. \$3.00.
Yellow Supreme. 1/2oz. 50c; oz. 75c; 1/4lb. \$2.25.

Dwarf French Double Harmony. 1/2oz. 35c; oz. 60c; 1/4lb. \$2.00.

Guinea Gold. 1/2oz. 60c; oz. \$1.00; 1/4lb. \$3.00.

Crown of Gold (Collarette type). 1/2oz. 60c; oz. \$1.00; 1/4lb. \$3.00.

Dwarf Gigantea Pot O'Gold. 1/4oz. 35c; 1/2oz. 60c; oz. \$1.00; 1/4lb. \$3.00.

Extra Dwarf Double Mixed. 1/4oz. 35c; 1/2oz. 60c; oz. \$1.00; 1/4lb. \$3.00.

MORNING GLORY. March through June. 2 months.
Scarlett O'Hara (red).
Pearly Gates (white).
Either of above, 1/4oz. 50c; 1/2oz. 75c; oz. \$1.25; 1/4lb. \$3.75.

Heavenly Blue Improved (blue). 1/2oz. 35c; oz. 60c; 1/4lb. \$2.00.

NASTURTIUM. September through March. 2 to 3 months.
Semi-Double Golden Glean.
Semi-Double Scarlet Glean.
Semi-Double Glean Hybrids.
Semi-Dwarf Gem Mixture.
Any of above, oz. 35c; 1/4lb. \$1.00; lb. \$3.00.

PANSY, Englemann's Giant Mixture. September through December. 3 months.
1/16oz. \$1.75; 1/8oz. \$3.00; 1/4oz. \$5.50.

PETUNIA. September through June. 2 1/2 to 3 months.
Rosy Morn. 1/16oz. 50c; 1/8oz. 75c; 1/4oz. \$1.35; 1/2oz. \$2.50; oz. \$4.50.
Heavenly Blue. 1/16oz. 50c; 1/8oz. 75c; 1/4oz. \$1.35; 1/2oz. \$2.50; oz. \$4.50.
Howard Star Improved. 1/16oz. 50c; 1/8oz. 75c; 1/4oz. \$1.35; 1/2oz. \$2.50; oz. \$4.50.

Snow Queen. 1/16oz. 50c; 1/8oz. 75c; 1/4oz. \$1.35; 1/2oz. \$2.50; oz. \$4.50.

Elk's Pride. 1/16oz. 300c; 1/8oz. 550c; 1/4oz. \$10.00.

Flaming Velvet (velvet red). 1/16oz. 50c; 1/8oz. 75c; 1/4oz. \$1.35; 1/2oz. \$2.50; oz. \$4.50.

Superb Mixture. 1/8oz. 50c; 1/4oz. 75c; 1/2oz. \$1.35; oz. \$2.50; 1/4lb. \$7.50.

Fluffy Ruffles Mixture. 1/16oz. \$3.00; 1/8oz. \$5.50; 1/4oz. \$10.00.

PHLOX, Peninsular Mixture. September through February. 3 months. 1/16oz. 50c; 1/8oz. 75c; 1/4oz. \$1.35; 1/2oz. \$2.50; oz. \$4.50; 1/4lb. \$13.50.

POPPY, CALIFORNIA, Gorgeous Mixed (Single Flowering). September through January. 3 months.
Oz. 35c; 1/4lb. \$1.25.

PORTULACA or SUN PLANT, Double Mixed. February through August. 1 1/2 months.
1/16oz. 50c; 1/8oz. 75c; 1/4oz. \$1.35; 1/2oz. \$2.50; oz. \$4.50.

QUEEN ANNE'S LACE. September through January. 2 to 3 months.
1/2oz. 35c; oz. 60c; 1/4lb. \$2.00.

SALVIA, Bonfire. September through June. 3 to 4 months.
1/8oz. \$1.25; 1/4oz. \$2.00; 1/2oz. \$4.00.

SCABIOSA (Mourning Bride), Sunrise Mixture. September through December. 5 months.
1/4oz. 35c; 1/2oz. 60c; oz. \$1.00; 1/4lb. \$3.00.

SNAPDRAGON. September through December. 3 to 4 months.
Giant Mixture (Rust Resistant). 1/16oz. 35c; 1/8oz. 60c; 1/4oz. \$1.00; 1/2oz. \$1.75; oz. \$4.50; 1/4lb. \$13.50.
Finest Half-tall Mixture (Rust Resistant). 1/16oz. 50c; 1/8oz. 75c; 1/4oz. \$1.35; 1/2oz. \$2.50; oz. \$4.50; 1/4lb. \$13.50.

STATICE. September through January. 3 months.
Assorted Colors. oz. 35c; 1/4lb. \$1.00; lb. \$3.00.
Blue, Rose, White, and Yellow. 1/2oz. 30c; oz. 50c; 1/4lb. \$1.50; lb. \$4.50.

SWEET PEAS—Early Flowering Spencer. September through December. 2 1/2 to 3 months.
Mrs. Herbert Hoover (bright blue).
Mars (bright crimson-red).
Shirley Temple (rich pink).
Hope (pure white).
Lavanda (pure clear lavender).
Ball's Orange Improved (deep orange).
Any of above, oz. 50c; 1/4lb. \$1.50; 1/2lb. \$2.75; lb. \$5.00.
Oz. 35c; 1/4lb. \$1.00; 1/2lb. \$1.75; lb. \$3.00.

TITHONIA or FLORIDA SUNFLOWER, Orange-Scarlet. February through June. 3 months.
1/2oz. 60c; 1/4oz. \$1.00.
1/2oz. \$1.75; oz. \$3.25; 1/4lb. \$9.75.

VERBENA, Master Mixture. Any month. 3 months.
1/2oz. 50c; 1/4oz. 75c; 1/2oz. \$1.35; oz. \$2.50; 1/4lb. \$7.50.

VINCA or PERIWINKLE, Pink and White Mixed. Any month. 3 months. 1/8oz. 75c; 1/4oz. \$1.35; 1/2oz. \$2.50; oz. \$4.50; 1/4lb. \$13.50.

ZINNIA. February through August. 1 1/2 months.
Special Crown O'Gold Mixture.
Fantasy Mixture.
Giants of California Special Mixture.
Dwarf Mexican Hybrid Mixture.
Crimson Monarch.
Wonder Rose.
Polar Bear.
Early Wonder Mixed (For Cutting).
Sunburst Mixture.
Any of above, 1/4oz. 50c; 1/2oz. 75c; oz. \$1.25; 1/4lb. \$3.75; lb. \$11.25.

Pompon or Lilliput Mixture. 1/4oz. 35c; 1/2oz. 60c; oz. \$1.00; 1/4lb. \$3.00; lb. \$9.00.

ROSE BUSHES for Florida

We carry a large assortment of different colors and varieties of both bush and climbing Roses, adapted especially to Florida growing conditions.

All orders will be shipped direct from the Texas nursery

Plant any time after October 1 to the end of March.

ROSES

RED—
Red Radiance, Poinsettia, Etoile De Holland, Ami Quinard.

PINK—
Pink Radiance, Editor McFarland, Briarcliff, E. N. Perkins.

WHITE—
K. A. Victoria, Konigin Luise.

YELLOW—
Golden Charm, Golden Ophelia, Lady Hillingdon.

TWO-TONE—
Talisman—Rich scarlet and gold to deep rose and pale yellow. President Hoover—Cerule pink, flame scarlet and yellow.

CLIMBING—
Talisman—Orange-Red, Golden Charm—Yellow, Red Radiance—Red, Pink Radiance—Pink.
Extra-strong No. 1 grade bushes, any variety—Bloom approximately 2 months after setting out.
1 2 3 5 10 25 50 100
95c \$1.70 \$2.25 \$3.50 \$6.50 \$15.00 \$28.50 \$55.00

Postpaid to any point in Florida

PATENTED ROSES

Price Each (Postpaid to any point in Florida).
Crimson Glory—Plant Pat. 105.
Deep velvety crimson..... 1.50
Charlotte Armstrong—Plant Patent 455.
Rich Bright Red 1.50
Mirandy—Plant Patent 632.
Garnet Red 1.50
Countess Vandal—Plant Pat. 38.
Pink lightened salmon 1.50
Peace—Plant Patent 591.
Golden Yellow etched with pink..... 2.00

KILGORE'S BRED-RITE VEGETABLE SEEDS

If interested in growing vegetables in your Home Garden, write for "Kilgore's Fall Planting Guide for Florida," which will be sent free upon request.

NON-WARRANTY

The Kilgore Seed Company gives no warranty, express or implied, as to the productiveness of any seeds, bulbs or plants it sells, and will not be in any way responsible for the crop. Its liability in all instances is limited to the purchase price of the seeds, bulbs or plants.

Kilgore Seed Stores carry a full supply of all flower seeds listed above, also a complete supply of golf course, lawn grass and vegetable seeds, fertilizers, insecticides and fungicides, sprayers and dusters as well as garden tools and supplies. Everything for the Florida flower and vegetable garden. In addition to our large mail order department at Plant City, Florida, we maintain fourteen Kilgore stores in Florida for your convenience, located at the following points: Belle Glade, Fort Myers, Gainesville, Homestead, 127 N. W. 5th St., Miami, Ocala, Pahokee, Palmetto, Plant City, Pompano, Sanford, Vero Beach, Wauchula, 916 Belvedere Road, West Palm Beach.

Kind of Flower	Tender or Hardy	*When to Plant	Approximate Time Sowing to Bloom (Months)	†Space Between Rows (Feet)	Set Plants From Seedbed or Thin Out to Inches in Row (Inches)	Where to Sow Seed	Use
AGERATUM or FLOSS FLOWER	T	Sept. thru March	2½	Dwarf Blue Cap 1 6 Purple Perfection 2 12		Flats or Seedbed	Bouquets Bedding Borders Rock Gardens
ARCTOTIS or BLUE-EYED AFRICAN DAISY	H	Sept. thru Jan.	3 to 4	3	18	Garden	Bouquets Bedding Rock Gardens
ALYSSUM	H	Sept. thru Jan.	1½	1	6	Flats or Seedbed or in Garden	Borders Rock Gardens
ASTER	H	Sept. thru April	3 to 4	2	18 to 24	Flats or Seedbed	Bouquets Bedding Rock Gardens
BALSAM, DOUBLE CAMELLIA-FLOWERED	T	Sept. thru March	1½	2	18	Flats or Seedbed	Edgings or Borders
BLUE LACE FLOWER or DIDISCUS	H	Sept. thru Jan.	2 to 3	3	36	Flats or Seedbed	Bouquets Bedding Borders
BACHELOR'S BUTTON or CENTAUREA	H	Sept. thru Jan.	3	2	18	Garden	Bouquets Borders Backgrounds
BABY'S BREATH or GYPSOPHILA	H	Sept. thru Jan.	2 to 2½	3	18	Garden	Bouquets to Mix with other cut Flowers.
BEAN—SCARLET RUNNER	T	Feb. thru May	1½	Vine	6	Garden	Ornamental Climber for Shade and Attractive Blossoms.
CANDYTUFT	H	Sept. thru Feb.	2 to 3	Miniature Gem 1 6 Other Varieties 2 12		Garden	Bouquets Borders Rock Gardens

Kind of Flower	Tender or Hardy	When to Plant	Approximate Time Sowing to Bloom (Months)	†Space Between Rows (Feet)	Set Plants From Seedbed or Thin Out to Inches in Row (Inches)	Where to Sow Seed	Use
CALENDULA	H	Sept. thru Jan.	3 to 3½	2	18	Flats or Seedbed or in Garden	Bouquets Bedding
CARNATION	H	Sept. thru Dec.	3 to 4	2	12 to 18	Flats or Seedbed	Bouquets
CALLIOPSIS	H	Sept. thru Feb.	4	4 to 5	36	Garden	Bouquets Bedding Backgrounds
COSMOS	T	March thru May	2½ to 3	3 to 4	36	Garden	Bouquets Backgrounds
CYNOGLOSSUM or CHINESE FORGET-ME-NOT	H	Sept. thru March	2 to 3	2	18	Garden	Cuttings to mix with other Flowers in Bouquets. Bedding Rock Gardens
DAISY—SHASTA	H	Sept. thru Jan.	4	3	12 to 15	Garden	Bouquets Bedding
DIANTHUS or CHINESE PINKS	H	Sept. thru March	2½ to 3	2	6	Garden	Bouquets Bedding Borders Rock Gardens
GAILLARDIA or BLANKET FLOWER	H	Any Month	4 to 5	2	18	Garden	Bouquets Bedding
GLOBE AMARANTH	T	Feb. thru July	3	2	12	Flats or Seedbed	Borders
GOURD—ORNAMENTAL	T	Feb. thru May	4 to Fruit	Vine	36	Garden	Shading and Ornamental Fruits.
HELICHRYSUM or STRAWFLOWER	T	Sept. thru March	2 to 2½	3	12 to 18	Garden	Bouquets Backgrounds
HELIANTHUS or ORNAMENTAL SUNFLOWER	T	Feb. thru Aug.	1½ to 2	3	24	Garden	Bouquets Backgrounds

Kind of Flower	Tender or Hardy	When to Plant	Approximate Time Sowing to Bloom (Months)	†Space Between Rows (Feet)	Set Plants From Seedbed or Thin Out to Inches in Row (Inches)	Where to Sow Seed	Use
HOLLYHOCK (Indian Spring)	H	Aug. thru Jan.	5 to 6	3	24	Garden	Backgrounds
LARKSPUR	H	Nov. thru Jan.	2½ to 3	3	12 to 18	Garden	Bouquets Bedding Backgrounds
LUPIN	H	Sept. thru Dec.	2 to 2½	3	12	Garden	Bouquets Bedding Backgrounds
MORNING GLORY or IMPROVED IPOMEA	T	March thru June	2	Vine	12 to 18	Garden	Shade and showy, large, attractive blossoms.
MARIGOLD	T	Feb. thru May and again in Sept.	1½ to 2	Dwf. Gigantea Pot O' Gold 2 15 to 18 Dwf. Double Harmony 2 15 to 18 Gigantea Sunset Giants 4 36 All Other Varieties 3 15 to 18		Garden	Bouquets Bedding— Dwarf types, Borders
NASTURTIUM	T	Sept. thru March	2 to 3	Dwf. Gem Mixture Dwf. Golden Globe 2 12 All Other Varieties 3 12		Garden	Bouquets Bedding Rock Gardens
PANSY	H	Sept. thru Dec.	3	1½	12	Flats or Seedbed	Bouquets Bedding Borders Rock Gardens
PHLOX DRUMMONDI	H	Sept. thru Feb.	3	2	6	Garden	Bedding in the Garden, Vacant Lots and Roadsides. Borders Rock Gardens
POPPY— CALIFORNIA	H	Sept. thru Jan.	3	2	6	Garden	Bedding Borders
PETUNIA	H	Sept. thru June	2½ to 3	Rosy Morn Heavenly Blue 2 12 All Other Varieties 3 18		Flats or Seedbed	Bedding and Roadside Beautification. Borders Rock Gardens

Kind of Flower	Tender or Hardy	When to Plant	Approximate Time Sowing to Bloom (Months)	†Space Between Rows (Feet)	Set Plants From Seedbed or Thin Out to Inches in Row (Inches)	Where to Sow Seed	Use
PORTULACA or SUN PLANT	T	Feb. thru Aug.	1½	1	12	Garden	Borders Rock Gardens
QUEEN ANNE'S LACE	H	Sept. thru Jan.	2 to 3	4	24	Garden	Bouquets to Mix with Other Cut Flowers. Backgrounds
SALVIA	H	Sept. thru June	3 to 4	3	18	Flats or Seedbed	Bouquets Bedding Borders
SCABIOSA or MOURNING BRIDE	H	Sept. thru Dec.	5	3	12	Garden	Bouquets Bedding
SNAPDRAGON or ANTIRRHINUM	H	Sept. thru Dec.	3 to 4	3 Giant 18 Half Tall 12		Flats or Seedbed	Bouquets Bedding
SWEET PEA	H	Sept. thru Dec.	2½ to 3	3	1 to 2	Garden	Bouquets
STATICE	H	Sept. thru Jan.	3	3	18	Garden	Bouquets Bedding
TITHONIA or FLORIDA SUNFLOWER	T	Feb. thru June	3	4	36	Garden	Bouquets Backgrounds
VERBENA	H	Any Month	3	2	12	Garden	Borders Rock Gardens
VINCA or PERIWINKLE	H	Any Month	3	1	12	Garden	Bedding Borders
ZINNIA	T	Feb. thru Aug.	1½	Pompon and Mexican Hybrids 2 12 All Other Varieties 3 18 to 24		Flats or Seedbed or in Garden	Giants for Bouquets and Backgrounds. Pompon for Bouquets, Bedding and Borders. Mexicana for Bedding, Borders and Rock Gardens.

*"Time to plant" indicated is for central and south Florida. In north Florida, many kinds will not withstand the winter cold, and this fact should be taken into consideration with reference to time of planting. †For bedding, give ½ space indicated between rows.

Miscellaneous Flower Garden Supplies



NEPONSET PAPER POTS

GREEN. Adapted for growing plants.

RED. Designed for shipping plants.

	By mail postpaid 100 Pots		F.O.B. Plant City 1000 Pots	
	Green	Red	Green	Red
2 inch.....	\$1.55	\$1.10	\$10.45	\$ 6.85
2½ inch.....	1.70	1.15	11.50	6.90
3 inch.....	1.90	1.20	13.15	7.30
3½ inch.....	2.55	1.55	17.00	9.65
4 inch.....	3.00	1.80	20.30	11.55
5 inch.....	4.05	2.25	27.60	14.15
6 inch.....	5.25	2.80	35.70	17.65

PLANT BANDS (Prepaid) Write for Prices



HORMODIN POWDERS (Prepaid)

"Hormodin" is a hormone-like plant growth substance. Its principal use is to stimulate rapid root growth on cuttings.

No. 1—For Chrysanthemums, Poinsettias, Roses, Etc.
¼ oz. 25c; 1¼ oz. 50c; 1 lb. \$3.00

No. 3—For resistant species, such as Evergreens and dormant cuttings.
1 oz. \$1.00; ½ lb. \$4.50

Combination Package, powders Nos. 1, 2 and 3, in carton, 75c.

VIGORO

A complete plant food, supplies 11 vital food elements. Vigoro 5-10-5; 1 lb. 15c; 5 lbs. 50c; 10 lbs. 90c; 25 lbs. \$1.60; 100 lbs. to 400 lbs. @ \$4.25 cwt. Write for prices on larger quantities.

Vigoro prices quoted are f.o.b. Plant City



HY-GRO—Soluble Plant Food (Prepaid)

An excellent starter solution for potted plants, seed beds and transplanting. Use at the rate of 3 tablespoons dissolved in 2 gallons of water (1 teaspoon in 1 quart).

3 oz. 25c; 20 oz. \$1.00; 10 lbs. \$4.00

HYPONEX—A Good Starter Solution (Prepaid)

Especially valuable in seedbeds and to start plants off after transplanting. Comes in a powder which makes liquid plant food containing all plant food elements plus Vitamin B₁.

1 oz. pkg.—makes 6 gallons.....\$.10 postpaid
3 oz. can—makes 18 gallons..... .25 postpaid
1 lb. can—makes 100 gallons..... 1.00 postpaid

WIZARD BRAND SHEEP MANURE

For New Lawns use 10 to 12 pounds per 100 square feet and rake into the surface soil. On old lawns use 8 to 10 pounds scattered broadcast and wet down with a hose.

For Flowers and Shrubs mix Wizard with the soil around each plant, using 1 to 5 pounds according to size.

50 lbs. 100 lbs. Ton

Wizard Brand Sheep Manure.....\$1.45 \$2.90 \$57.00

Prices Quoted are F.O.B. Plant City

Peat Moss. Good to add humus and hold moisture in seed-beds. Also an excellent poultry litter. Georgia Peat, 100 lb. crate \$3.25; Primer Canadian Peat—fiberboard cartons, Junior Bale 18x14x18, each \$2.20; Senior Bale 18x14x33 in., each \$3.70. F.o.b.

TERRA-LITE (Vermiculite)

An excellent light weight medium for starting cuttings, seed in flats, paper pots or plant bands. Can be mixed with soil in seed beds. Increases germination, eliminates damping off. Hold moisture for several days without rewatering.

Put up in approx. 2 bu. bags. Weight at least 15 lbs.

Price per bag \$1.50 f.o.b. Plant City.

Write for complete descriptive pamphlet on Terra-Lite.



General Purpose Dust and Gun. Kills most garden insects, both sucking and chewing, as well as ants, roaches, fleas, etc., in or around the home. Complete—Each 35c; Refills for dust guns (dust only), 1 lb. 21c. (F.o.b.)

ROSE DUST and GUN (Kilgore's). A combined insecticide and fungicide, to keep rose bushes free of insects and diseases, by applying at regular intervals of approximately seven days. Complete—Each 35c. Refills for dust guns (dust only). 1 lb. 24c; 25 lbs. \$5.90; 50 lbs. \$10.80; 100 lbs. \$21.60. (F.o.b.)

BLACK LEAF 40. For the control of aphids, thrips, leaf hoppers, and other soft bodied sucking insects. Useful for all vegetables, citrus and ornamentals. 1 oz. 35c; 5 oz. \$1.05; 1 lb. \$2.40; 2 lbs. \$4.15; 5 lbs. \$7.90; 10 lbs. \$13.75. Prices quoted are prepaid.

NICOTINE PYROX. If you have a garden you will want a can of the Nicotine Pyrox—Pyrox treated with nicotine. It not only kills leaf-chewing insects and prevents blight and other diseases as the regular Pyrox does, but it also kills sucking insects such as aphids, thrips and leaf-hoppers. Nicotine Pyrox is designed for commercial crops, as well as home gardens. 20 oz. 60c; 5 lbs. \$2.25; 25 lbs. \$7.00. (F.o.b.)



RED ARROW INSECT SPRAY. Makes a perfect solution. Kills garden aphids, melon aphids (Hessian Fly), worms, rose chafers, leaf hoppers, whiteflies, red spider, caterpillars, thrip, celery leaf tyer. 1 oz. 35c; 4 oz. \$1.00; pint \$2.85; quart \$5.50; gal. \$18.50. (F.O.B.)

MAGIKILL JELLY ANT BAIT. Kills ants and is harmless to plants. Garden size 40c; Estate tube \$1.00; 7½ oz. Jumbo size \$1.95; 10 lbs. \$23.00. (F.O.B. Plant City.)

MODEL P2 JUMBO DUSTER



P2 Jumbo Duster—\$3.20
P1 Junior Duster—\$1.80
(Prepaid)

SPRAYERS (Prepaid)

Open-Hed No. 4D, Galvanized Tank,
4 gallons capacity.....\$11.25
Dobbins, No. 21-G Galvanized Tank,
3½ gal. capacity.....\$7.85
Ken Sprayall (Trombone Type).....\$7.25
Brown No. 26 BG quart capacity.....\$1.85
Hudson Cardinal No. 435, 3 quart capacity.....\$1.95
Empty 2 lb. Hy-Gro Jar with GAT Sprayer.....\$1.60



WISS GARDEN SHEARS (Prepaid)



Hedge Shears
No. 8½ B.....\$3.75



Pruning Shears
No. 607-G.....\$2.00



Grass Shears
No. 801.....\$1.40

FLORIDA'S FLOWER GARDEN HEADQUARTERS

THE KILGORE SEED COMPANY

General Offices and Mail Order Department,
PLANT CITY, FLORIDA